



Donna Stone Buchanan

Chief Operating Officer
United Way of Metropolitan Atlanta

Donna Stone Buchanan is chief operating officer of United Way of Metropolitan Atlanta, a 210-employee, \$109 million nonprofit organization whose mission is to engage all segments of 13 metro Atlanta counties in achieving sustainable change in education, income, health and homelessness while continuing to address urgent and basic human care. Donna joined United Way in July 2008 to drive the new strategic framework for the organization and manage all operational functions for maximum effectiveness, efficiency and stakeholder satisfaction. Prior to joining United Way, Donna was president and chief staff officer of Junior Achievement of Georgia.

Moving to Atlanta in 1960, Donna graduated with a degree in English from Georgia State University and began her professional JA career in 1979. Starting in education management in New Orleans, followed by regional and national JA roles in development, she left Junior Achievement as senior vice president, development, for the for-profit sector in 1988 in order to remain in Atlanta. For two years she was a consultant to nonprofit organizations in fund-raising and strategic planning. She joined Jack Morton Productions in sales in 1990 and was promoted in 1992 to vice president and general manager of the Atlanta office, serving on the JMP corporate management committee. In 1993, she accepted the presidency of Junior Achievement of Georgia. In 2004, Donna was awarded the Charles R. Hook Award, Junior Achievement's highest national award. Both the JA Hispanic Initiative and the JA Fellows Program began with her leadership here in Georgia.

Within Junior Achievement, Donna chaired the first JA Worldwide Member Council (2007-09), the U.S. Presidents' Roundtable (2006-08), the Strategic Leadership Council (1999-2001), the Southern Leadership Conference (1998, 1999, 2000, 2003 and 2006) and the Women's Task Force (1984-87). She was also vice chair of FACT (1997-98) and a participant in the first Leadership Academy Class (2000), the Diversity Task Force (1994), the Impact 2005 Task Force (1996-98) and the JA Worldwide Strategic Planning Task Force. JA of Georgia is a Platinum Summit Area and won the National Collaboration Award in 1999, 2004 and 2006, the MetLife Entrepreneurial Award in 2001 and 2004 and the Peak Performance Award in 1997, 1999 and 2005.

In her last year at JA of Georgia, the organization brought volunteer-delivered personal financial literacy, success skills development and entrepreneurship education programs to 108,000 K-12 students in metro Atlanta, Augusta, Columbus, Dalton, Gainesville and Savannah.

Donna's community involvement includes serving on the boards of the Atlanta Falcons Youth Foundation, the Georgia Chamber of Commerce, the Education Committee of the Metro Atlanta Chamber of Commerce, the Georgia Consortium for Personal Financial Literacy, The Foundation Center, and the Georgia State University Alumni Association. In addition, she is a past president of the Kiwanis Club of Atlanta. She is a graduate of the Leadership Atlanta Class of 2000 and a member of Roswell Presbyterian Church. She resides in Roswell with her husband of 29 years, Terry, their son Zack, and dogs Jake and Jessie.

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